



CONTRACTS FOR THE SUPPLY OF DIGITAL CONTENT AND DIGITAL SERVICES

12-13 DECEMBER 2019

Bocconi University
Room AS01
via Röntgen 1, Milano

FOR INFORMATION

Bocconi University
School of Law
lawschool@unibocconi.it
Tel. +39 02
5836.3429/3526/5226

ONLINE REGISTRATION

www.unibocconi.it/eventi

The conference is free of charge.

Online registration required by 10 December

SCIENTIFIC COMMITTEE

Christoph Busch
Osnabrück University
Alberto De Franceschi
University of Ferrara
Reiner Schulze
University of Münster
Pietro Sirena
Bocconi University

12 DECEMBER 2019

2:00PM
REGISTRATION OF PARTICIPANTS

2:30PM
WELCOME ADDRESS
PIETRO SIRENA
Dean, School of Law, Bocconi University
Member, ELI Executive Committee

SESSION I NEW CONCEPTS AND SCOPE OF APPLICATION OF EU DIRECTIVE 2019/770 ON THE SUPPLY OF DIGITAL CONTENT AND DIGITAL SERVICES
Chair **REINER SCHULZE**
University of Münster

THE NOTIONS OF DIGITAL CONTENT AND DIGITAL SERVICES
HERBERT ZECH
Humboldt University of Berlin

"SMART GOODS" AND THE INTERPLAY WITH EU DIRECTIVE 2019/771 ON THE SALE OF GOODS
KARIN SEIN
University of Tartu

PERSONAL DATA AS A "COUNTER-PERFORMANCE" AND THE INTERPLAY WITH THE GDPR
CRISTINA PONCIBÒ
University of Turin

DISCUSSION

4:45PM
COFFEE BREAK

5:15PM
SESSION II CONFORMITY, UPDATES AND PORTABILITY OF DIGITAL CONTENT AND DIGITAL SERVICES
Chair **ORESTE POLLICINO**
Bocconi University

CONFORMITY AND INTEROPERABILITY
JULIETTE SÉNÉCHAL
University of Lille

UPDATES, MODIFICATION AND "DIGITAL OBSOLESCENCE"
ROLF H. WEBER
University of Zurich

PORTABILITY OF DIGITAL CONTENT AND DIGITAL SERVICES: THE INTERPLAY WITH EU REGULATION 2017/1128 ON THE CROSS-BORDER PORTABILITY OF ONLINE CONTENT SERVICES
KARL-NIKOLAUS PEIFER
University of Cologne

DISCUSSION

6:45PM
CLOSING REMARKS
REINER SCHULZE
University of Münster



CONTRACTS FOR THE SUPPLY OF DIGITAL CONTENT AND DIGITAL SERVICES

13 DECEMBER 2019

9:00AM

SESSION III **NON-CONFORMITY AND
TERMINATION**

Chair **CHANTAL MAK**
University of Amsterdam

REMEDIES FOR NON-CONFORMITY
FRYDERYK ZOLL

Jagiellonian University Cracow and Osnabrück
University

DUTIES IN CASE OF TERMINATION

PIETRO SIRENA
Bocconi University

**PORTABILITY AND ERASURE OF
PERSONAL DATA AS A CONSEQUENCE OF
TERMINATION**

NATHALIE MARTIAL-BRAZ
Paris Descartes University

DISCUSSION

10:45AM

COFFEE BREAK

11:15AM

SESSION IV **SUPPLY OF DIGITAL CONTENT
AND DIGITAL SERVICES IN CONTEXT**

Chair **BARBARA POZZO**
Università degli Studi dell'Insubria

**SUPPLY OF DIGITAL CONTENT AND
INTELLECTUAL PROPERTY RIGHTS:
PRINCIPLE OF EXHAUSTION AND THE
"RESALE" OF DIGITAL CONTENT**

FRANZ HOFMANN
Friedrich-Alexander University of Erlangen-
Nürnberg

**A "FAIR BALANCE" OF FUNDAMENTAL
RIGHTS? AN ASSESSMENT OF THE DIGITAL
CONTENT DIRECTIVE IN LIGHT OF THE EU
CHARTER OF FUNDAMENTAL RIGHTS**

CHANTAL MAK
University of Amsterdam

**SUPPLY OF DIGITAL CONTENT AND 3D
PRINTING**

GERAINT HOWELLS
The University of Manchester

**ROLE AND LIABILITY OF ONLINE
PLATFORMS PROVIDING DIGITAL
CONTENT AND DIGITAL SERVICES**

GERALD SPINDLER
University of Göttingen

DISCUSSION

1:00PM

LUNCH

2:15PM

SESSION V **ELI YOUNG LAWYERS AWARD
WINNER**

Chair **NATHALIE MARTIAL-BRAZ**
Paris Descartes University

**CIVIL LIABILITY IN THE ERA OF NEW
TECHNOLOGY**

LUIGI BUONANNO
Bocconi University

SESSION VI **MEETING OF THE EUROPEAN
LAW INSTITUTE'S DIGITAL LAW SPECIAL
INTEREST GROUP**

Chairs
CHRISTOPH BUSCH
Osnabrück University
ALBERTO DE FRANCESCHI
University of Ferrara