



THE NEW SHAPES OF CONSUMER AND MARKET LAW

EuCML Annual Conference

and

Best Paper Award

Friday, 19 September 2024

University of Ferrara

Law Faculty, Aula Magna

Corso Ercole I d'Este 37, Ferrara

Scientific Committee:

**Alberto De Franceschi, Mateja Durovic, Catalina Goanta, Mateusz Grochowski, Joasia Luzak,
Jorge Morais Carvalho, Emilia Mišćenić, Kristin Nemeth, Christine Riefa, Evelyne Terryn**

Scope and Aims

The aim of the **EUCML – Journal of European Consumer and Market Law’s Annual Conference and Best Paper Award** is to recognise outstanding, innovative contributions to European Consumer and Market Law.

To be considered for Conference and the “**EuCML Award for the Best Paper on European Consumer and Market Law**”, Applicants should submit their Papers by **30 May 2025** to the address eucmlaward@gmail.com.

Given the wide-spread interest in this Award, and to encourage the development of innovative ideas on European Consumer and Market Law, the EuCML offers a platform for the presentation and discussion of the best five submitted Papers.

For this purpose, **the EuCML Editors will – after double-blind peer review** of the submitted Papers – **select five Papers** to be presented and discussed at this Conference.

Each of the selected Papers will be **assigned to two Discussants, leading Scholars in the field of European Consumer and Market Law**.

All **Chairs and Discussants will constitute the Jury** awarding the EuCML Award to one of the Papers.

All papers tackling recent and pressing issues in European Consumer and Market Law are taken into consideration.

In particular, we refer to **five Macroareas**:

1. Product Liability
2. Artificial Intelligence
3. Data Trade, Data Protection and Platform Economy
4. Digital Fairness Fitness Check
5. Circular Economy and Sustainability of Global Supply Chains, Production and Consumption

The **five finalist Papers presented at the conference will be published in the Special Issue 6/2025 of EuCML** – with the winning Paper receiving a Special Mention. In addition, the author of the **winning Paper will receive a voucher, worth 1000 EUR, for books of the C.H.Beck/Hart/Nomos Series**.

09:00

Keynotes

Verica Trstenjak, Former Advocate General at the Court of Justice of the European Union

Frank Pasquale, Cornell Tech, New York and Cornell Law School, Ithaca

Anna Veneziano, UNIDROIT, Rome (tbc)

Marco Scialdone, Consumer Empowerment Project - CEP

10:00–11:00

Presentation of the Finalist Paper on Product Liability

Chair: *Hans-Wolfgang Micklitz, European University Institute, Florence*

Discussants: *Geraint Howells, National University of Ireland, Galway*

Jean Sébastien Borghetti, Panthéon-Assas University, Paris

11:00–11:30

Coffee Break

11:30–12:30

Presentation of the Finalist Paper on Artificial Intelligence

Chair: *Giovanni Sartor, University of Bologna*

Discussants: *Christiane Wendehorst, University of Vienna*

Teresa Rodriguez de las Heras Ballell, University Carlos III, Madrid (tbc)

12:30–13:30

Presentation of the Finalist Paper on Data Trade, Data Protection and Platform Economy

Chair: *Sergio Cámara Lapuente, Universidad de la Rioja*

Discussants: *Rupprecht Podszun, University of Düsseldorf*

Thomas Streinz, European University Institute, Florence

13:30–14:30

Lunch

14:30–15:30 Presentation of the Finalist Paper on the Digital Fairness Fitness Check

Chair: *Hans Schulte-Nölke, University of Osnabrück*

Discussants: *Christian Twigg-Flesner, University of Warwick*
Vanessa Mak, University of Leiden (tbc)

**15:30–16:30 Presentation of the Finalist Paper on Circular Economy and
Sustainability of Global Supply Chains, Production and Consumption**

Chair: *Charlotte Pavillon, University of Groningen*

Discussants: *Anna Beckers, University of Maastricht*
Paola Iamiceli, University of Trento

16:30–17:00 Coffee Break

17:00–18:00 July Deliberations

**18:00 Announcement of the Winner of the “EuCML Award for the Best
Paper on European Consumer and Market Law”**

18:15 Conclusions: The Way Forward

Martijn Hesselink, European University Institute, Florence

18:45 Aperitif

For **Information and Registration** contact: eucmlannualconference2025@gmail.com

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